

REASONS TO LIST INCENTIVES ON CBIG:

- It's free!
- Easy to sign up and manage incentives
- Connect directly with businesses looking for opportunities in California
- Use power of scalability to reach more customers

HOW TO LIST YOUR INCENTIVES ON CBIG:

1. Go to cbig.ca.gov and register your agency or organization
2. Upload incentives to your profile
3. Engage local businesses and let them know you are on CBIG
4. Keep incentives updated and current



CALIFORNIA BUSINESS
INCENTIVES GATEWAY



JOHN CHIANG

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*"A digital marketplace
to connect business
owners and entrepreneurs
with economic opportunities
to make their California
dreams come alive."*

— State Treasurer John Chiang



SUPPORTING ORGANIZATIONS



NFIB
The Voice of Small Business



CALIFORNIA BUSINESS
INCENTIVES GATEWAY

THE PROBLEM:

The State of California and more than 4,000 local governments have created thousands of programs and incentives designed to help grow the Golden State's economy. But, these incentives are only effective at creating jobs if businesses know that they exist.

The lack of a single website that provides all state and local economic development opportunities has given the false impression that California is out of touch and not working to create a hospitable business climate.

THE SOLUTION:

The California Business Incentives Gateway (CBIG) is the first single-access website aimed at pairing businesses with the opportunities developed by federal and state agencies and local governments. Users of CBIG can drill down to find tax credits, fee waivers, one-stop permitting, training grants, loan guarantees and many other pro-business job-growth tools.

CBIG's goal is to list ALL business opportunities from the state and local governments in one easy-to-use application.

HOW IT WORKS:

-  1. Business logs on to cbig.ca.gov to find economic opportunities.
-  2. CBIG locates business opportunities in dozens of categories or by incentive type.
-  3. A business drills down to find opportunities near their location.
-  4. The business uses incentives to grow and better serve customers in California.

“Californians demand and deserve high-quality service. As home to Silicon Valley, California is synonymous worldwide with innovation. California companies have set the gold standard for customer service. But why when Californians interact with their government, is their experience so much different?”

— Little Hoover Commission, Excerpt from Letter to the Governor and Legislature, Oct. 22, 2015

