



SCHOLARSHARE INVESTMENT BOARD

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ADDENDUM NOTICE NO. 5 SCHOLARSHARE INVESTMENT BOARD REQUEST FOR PROPOSALS NO. SIB06-23 Marketing Services

April 4, 2024

The Key Action Dates regarding ScholarShare Investment Board's (SIB) Request for Proposals No. SIB06-23 (RFP) are hereby revised as follows.

Updated Schedule:

Section C. 1. Schedule (Key Action Dates) (page 4 of 14) is modified to extend the dates for evaluation of proposals, and the subsequent actions in the schedule.

C) Proposal Requirements and Information

1) Schedule (Key Action Dates)

All prospective Proposers are hereby advised of the following schedule and will be expected to adhere to the required dates and times (all times listed are Pacific Time (PT)).

Date	Action
February 2, 2024	RFP available to Prospective Proposers
February 9, 2024, 2:00 p.m. PT	Written Question Submittal Deadline
February 26, 2024	Answers to Written Questions Distributed
March 7, 2024, 4:00 p.m. PT	Deadline for Proposal Submission
March 8 – April 4, 2024 April 8, 2024	Evaluation of Proposals
April 5, 2024 April 9, 2024	Interview(s) (if applicable)
April 8, 2024 April 15, 2024	Notice of Intent to Award
June 1, 2024	Anticipated Commencement of Contract (Pending DGS approval)

SIB reserves the right to change the above dates and times, and, if so, SIB may modify this RFP prior to the date fixed for submission of proposals by the issuance of an addendum. SIB will also provide post updates online at <http://treasurer.ca.gov/scholarshare/> and <https://caleprocure.ca.gov/>. SIB also reserves the right not to award an agreement at all.

If you have any questions regarding this addendum, or should you require any clarifying information, the contact person for this RFP is:

Noah Lightman
ScholarShare Investment Board
901 P Street, Suite 313B
Sacramento, CA 95814
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scholarshare@treasurer.ca.gov

Please note that no verbal information provided will be binding upon the State unless such information is issued in writing as an official addendum. Thank you.