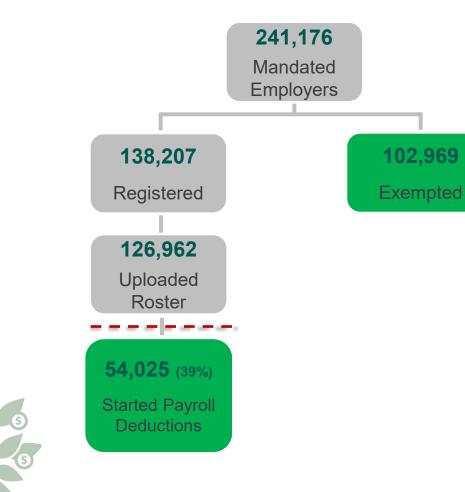


## A Top CalSavers Priority Increasing Employer Compliance to Increase Saver Participation



- Our aim is to ensure access to workplace retirement savings for all eligible workers in California
- Employers are the conduit; facilitating CalSavers requires the employer to take action
- Persistent delta between employers that have registered and uploaded roster, and those who are fully facilitating
- Team is focused on reducing barriers and friction in the employer experience, which will lead to more savers, saving more.
- Goal: make it as automatic and easy as possible

## **Market Demand from Employers**

## CalSavers & Ascensus Led Webinars

- ✤ ~1,1000 employer webinars since inception
- ✤ ~5,000 individual employers registered for those webinars
- Focus on manual facilitation
- In most instances, employers ask about payroll integration options

## Recent set of webinars for QuickBooks integration users

- ✤ 3 webinars conducted in October
- 176 employers participants
- Approximately 20% of those indicated they would switch to the manual facilitation; 80% likely to adopt PI integration model when available

Payroll Integrations is being adopted by all other State-Facilitated Retirement Programs across the industry/country, across both record-keepers in the space

