

Below is a list of social media posts to help amplify the message about the CalSavers program. Please feel free to share these posts on your social channels and tag California State Treasurer Fiona Ma to extend the reach and impact of this important initiative.

**X:** [@fionama](#)

**Instagram:** [caltreasurer](#)

**Facebook:** [California State Treasurer Fiona Ma's Office](#)

**LinkedIn:** [Fiona Ma](#)

**Social Media Post 1:**

CalSavers makes saving simple for employees and easy for employers. With no fees or fiduciary responsibility, it's a win-win! Help your team plan for the future while ensuring your business stays compliant. [Join today!](#) #calsavers #retirement

**Social Media Post 2:**

Your small business can make a big impact. CalSavers is easy, free, and makes compliance simple. [Join today](#) to open the door to brighter futures—for your employees and your business. #calsavers #retirement

**Social Media Post 3:**

50,000 employers are already facilitating CalSavers. If you have 1-4 employees in California, you're also required to facilitate CalSavers if you don't already offer a qualified retirement plan. Employers who do not register and facilitate CalSavers may be subject to penalties. Act now to avoid fines. [Learn more.](#) #calsavers #retirement

**Social Media Post 4:**

Do you have a small business with 1-4 employees in California? You're required to facilitate CalSavers unless you already offer a qualified retirement plan. Noncompliance may result in penalties, so join today to ensure you follow the law. The sooner you join, the sooner your employees can save. [Get started today.](#) #calsavers #retirement

**Social Media Post 5:**

California law requires employers with 1-4 employees to facilitate CalSavers if they don't already offer a qualified retirement plan. Employers who don't comply risk receiving penalties. Avoid fines and join today. It's fast and easy! [Lean more.](#) #calsavers #retirement