AGENDA ITEM 3 ACTION ITEM:

Application for Participation in LAIF by Quasi-Governmental Agency

Entit	Entity Name: Friends of the Western Shasta Resource Conservation District (FRCD)						
		Nonprofit Corporation	Political Subdivision	Other:	Specify		
As sp quas cons within	As specified in Government Code Section 16429.1(g), "The Local Investment Advisory Board (LIAB) shall determine those quasi-governmental agencies which qualify to participate in the Local Agency Investment Fund." The LIAB will take into consideration the responses to the questions below in determining if an entity qualifies as a "quasi-governmental agency" within the meaning of Government Code section 16429.1(c). The Board must then exercise its discretion to determine whether the quasi-governmental agency should be permitted to participate in LAIF.						
1.	Is the entity	's governing body comprised	of:				
	a. only	public officials or			☐ Yes		⊠ No
		des both public officials and priv			⊠ Yes		□No
2.	Does the en local govern		ental purpose or carry out a fu	unction of	⊠ Yes		□No
						ion in p , exc nfor	rce District providing
_		s, what is the governmental purp			resources.		
3.	3. What is the source of funding for the agency?				FRCD holds the easements that have been given to the WSRCD to maintain and has invested the monies in safe reliable investments. Interest and dividends earned from the endowment money will be deposited into LAIF.		
4.	government	earnings of the entity irrevocal al agency, or a political subdiv omments/Details: <u>Dedicated to p</u>		cal	☐ Yes		⊠ No
5.			y, or a political subdivision, ap	prove	⊠ Yes		□No
	Additional Co WSRCD, and The WSRCD associate dir County Board	d a registered voter within WSRO is governed by a volunteer Boa ectors, all local landowners and d of Supervisors.	no is eligible to serve as a director CD is eligible to hold the office of rd of Directors with the support of business people, appointed by the	<u>director.</u> o <u>f</u>			
6.	Are meeting	s of the entity's governing boo	dy open to the public?		⊠ Yes		□No
	Additional Co	omments/Details: <u>All Board mee</u>	tings are open to the public.				
7.		ate, a local agency, or a politic investments by the entity?	al subdivision, approve the mo	ethods of	Yes		⊠ No

	Additional Comments/Details: The FRCD Treasurer shall deposit all money and other valuables in the name of the FRCD, and shall disburse funds as may be authorized by the Board of Directors.				
8.	How was the agency formed? If "Other" is chosen, please explain:	Legislature			
		Other			
9.	Account Expectations				
	When does the entity expect to deposit funds in the account?	<u>Immediately</u>			
	b. How much does the entity expect to deposit?	<u>\$5,000.00</u>			
10.	Website Research (Completed by LAIF)				
	a. Did you complete a web search for any press regarding this entity?				
	b. Were there any articles found?	☐ Yes			
	c. If yes are they attached?	☐ Yes ☐ No			
A political subdivision is a separate legal governmental entity of the State that has specific governmental functions, such as a county, city, town, school district, or sanitation, utility, reclamation, drainage, flood control, or similar district.					

State Treasurer's Office

MEMORANDUM

Date: November 5, 2024

To: LIAB Members

From: Lily Osorio

Local Agency Investment Fund Administrator

Subject: QUASI-GOVERNMENTAL AGENCY REVIEW

LAIF Participant Name: Friends of the Western Shasta Resource Conservation

District (FRCD)

Date of LAIF Admittance: Applicant

Organizational Structure: 501(c)(3) Non-Profit Corporation

Reason for Submission as a FRCD bylaws do not include "members" and as such, it does

Quasi-Governmental Agency: not meet the LAIF legislation non-profit requirements. Consequently, FRCD submitted its LAIF application as a

quasi-governmental agency.

Governmental Service Provided: To support the Western Shasta Resource Conservation District

(WSRCD) in providing education, exchanging scientific

information, and the restoration of natural resources.

Recommendation:

I respectfully recommend the LIAB approve FRCD as a quasi-governmental agency for LAIF participation based on FRCD's support to the WSRCD's mission of conservation and restoration of western Shasta County's natural resources since 1957.

Enti	ty Name:	NEW Academy					
			☐ Political Subdivision	Other:	Specify		
quas cons withi	As specified in Government Code Section 16429.1(g), "The Local Investment Advisory Board (LIAB) shall determine those quasi-governmental agencies which qualify to participate in the Local Agency Investment Fund." The LIAB will take into consideration the responses to the questions below in determining if an entity qualifies as a "quasi-governmental agency" within the meaning of Government Code section 16429.1(c). The Board must then exercise its discretion to determine whether the quasi-governmental agency should be permitted to participate in LAIF.						
1.							
	a. only public officials or ☐ Yes ☐ No						
2.		des both public officials and priva		ınction of	⊠ Yes ⊠ Yes	□ No	
	local govern		cital purpose of ourly out a re				
		s, what is the governmental purp			Public Charter		
3.		source of funding for the agen			Federal and si similar to thos by any public	<u>e received</u> school.	
4.	government	earnings of the entity irrevocal al agency, or a political subdiv	vision?	cal	Yes	⊠ No	
	Additional Co	omments/Details: <u>Dedicated to p</u>	oublic purposes.				
5.		e, a local governmental agency s, if any, and officers of the en		prove	Yes	⊠ No	
		omments/Details:					
6.	Are meeting	s of the entity's governing boo	dy open to the public?		⊠ Yes	☐ No	
	Additional Comments/Details: Members of the Board and the public may participate in a meeting through the use of conference telephone.						
7.		ate, a local agency, or a politic investments by the entity?	al subdivision, approve the m	ethods of	Yes	⊠ No	
	and other va	omments/Details: The NEW Aca uables in the name and to the cr as may be designated by the Bo	edit of the Corporation with such				
8.		e agency formed? chosen, please explain:	_		☐ Legislature ☑ 501(c)(3) ☐ Other	•	
9.	Account Ex	pectations					
	a. Whe	n does the entity expect to depos	sit funds in the account?		Early 2025		
	b. How	much does the entity expect to d	deposit?		\$1,000,000.00	<u>)</u>	
10.		search (Completed by LAIF)					
	•	ou complete a web search for a	ny press regarding this entity?		⊠ Yes	☐ No	
	b. Were	there any articles found?			☐ Yes	⊠ No	
		s are they attached?			Yes	☐ No	
func	A political subdivision is a separate legal governmental entity of the State that has specific governmental functions, such as a county, city, town, school district, or sanitation, utility, reclamation, drainage, flood control, or similar district.						

State Treasurer's Office

MEMORANDUM

Date: November 5, 2024

To: LIAB Members

From: Lily Osorio

Local Agency Investment Fund Administrator

Subject: QUASI-GOVERNMENTAL AGENCY REVIEW

LAIF Participant Name: NEW Academy

Date of LAIF Admittance: Applicant

Organizational Structure: 501(c)(3) Non-Profit Corporation

Reason for Submission as a Quasi-Governmental Agency:

NEW Academy bylaws do not include "members" and as such, it does not meet the LAIF legislation non-profit requirements. Consequently, NEW Academy submitted its

LAIF application as a quasi-governmental agency.

Governmental Function/Service

Provided:

Education, California public charter schools.

Additional Information: NEW Academy is organized to manage, operate, guide,

direct, and promote its educational institutions.

Recommendation:

I respectfully recommend the LIAB approve NEW Academy as a quasi-governmental agency for LAIF participation based on NEW Academy's primary goal of building a community of lifelong learners who will become leaders in a multicultural environment through their engaging arts and sciences curriculum tailored to each student's academic readiness.

Entit	Entity Name: Roads Education Organization							
•			Political Subdivision	Other:	Specify			
	As specified in Government Code Section 16429.1(g), "The Local Investment Advisory Board (LIAB) shall determine those							
	quasi-governmental agencies which qualify to participate in the Local Agency Investment Fund." The LIAB will take into consideration the responses to the questions below in determining if an entity qualifies as a "quasi-governmental agency"							
			16429.1(c). The Board must the					
			permitted to participate in LAIF.					
1.	Is the entity's governing body comprised of:							
	a. only	public officials or			Yes	⊠ No		
	b. inclu	des both public officials and priv	ate persons?		⊠ Yes	□No		
2.		tity recognize a local governm	nental purpose or carry out a fu	unction of	⊠ Yes	□No		
	a. If yes	s, what is the governmental purp			Public Charter	Schools		
3.	What is the	source of funding for the ager	icy?		Federal and state funded			
					- Local Contro			
					Formula appo from state and			
					and IV from fe			
4.	Are the net	earnings of the entity irrevoca	bly dedicated to the State, a lo	cal	Yes	⊠ No		
	government	al agency, or a political subdi	vision?					
	Additional Co	omments/Details: Dedicated to r	public purposes					
	Additional Comments/Details: Dedicated to public purposes.							
5.			y, or a political subdivision, ap	prove	Yes	⊠ No		
	the members, if any, and officers of the entity?							
	Additional Comments/Details:							
				⊠ Yes	□ Na			
6.	Are meeting	is of the entity's governing bo	ay open to the public?		⊠ res	□ No		
	Additional Co	omments/Details: Board meeting	gs are subject to the Brown Act.					
7.	Does the Sta	ate. a local agency, or a politic	al subdivision, approve the mo	ethods of	Yes	⊠ No		
		investments by the entity?	,,,,,					
	Additional Co	ommonts/Dotails: The Chief Bus	siness Officer shall deposit, or ca	uso to bo				
			he name and to the credit of the	use to be				
		vith such depositories as the Boa						
8.		e agency formed?			Legislature			
					☐ Legislature	;		
	If "Other" is	chosen, please explain:	<u> </u>		Other			
9.	Account Ex	pectations						
	a. Whe	n does the entity expect to depo	sit funds in the account?		As soon as po	ssible.		
	h. How much does the entity expect to deposit?				\$500,000.00 - \$800,000.00			
10.								
.0.			ny proce regarding this entity?		⊠ Vaa	□ No		
		you complete a web search for a	ny press regarding this entity?		⊠ Yes	☐ No ⊠ No		
		e there any articles found?			Yes			
	c. If yes	s are they attached?			☐ Yes	☐ No		

A political subdivision is a separate legal governmental entity of the State that has specific governmental functions, such as a county, city, town, school district, or sanitation, utility, reclamation, drainage, flood control, or similar district.

State Treasurer's Office

MEMORANDUM

Date: November 5, 2024

To: LIAB Members

From: Lily Osorio

Local Agency Investment Fund Administrator

Subject: QUASI-GOVERNMENTAL AGENCY REVIEW

LAIF Participant Name: Roads Education Organization

Date of LAIF Admittance: Applicant

Organizational Structure: 501(c)(3) Non-Profit Corporation

Reason for Submission as a Quasi-Governmental Agency:

Roads Education Organization bylaws do not include "members" and as such, it does not meet the LAIF legislation non-profit requirements. Consequently, Roads Education

Organization submitted its LAIF application as a

quasi-governmental agency.

Governmental Function/Service

Provided:

Education, California public charter schools.

Additional Information: Roads Education Organization is organized to manage,

operate, guide, direct, and promote its educational

institutions.

Recommendation:

I respectfully recommend the LIAB approve Roads Education Organization as a quasi-governmental agency for LAIF participation based on Roads Education Organization's mission to transform students' (in grades K-12) experience in education by establishing strong relationships, providing a caring environment, and building the skills required to be independent learners.

Enti	ty Name:	SDSU Mission Valley Enterpris	es			
Entity Type:		Nonprofit Corporation	☐ Political Subdivision	Other:	Specify	
quas cons withi whe	si-government sideration the in the meaning ther the quasi-	al agencies which qualify to pan responses to the questions below g of Government Code section governmental agency should be	(g), "The Local Investment Advisticipate in the Local Agency Invented in the Local Agency Invented in determining if an entity qual 16429.1(c). The Board must the permitted to participate in LAIF.	e <i>stment Fun</i> lifies as a "q len exercise	d." The LIAB v uasi-governme	will take into ntal agency"
1.	Is the entity	's governing body comprised	of:			
	a. only	public officials or			Yes	⊠ No
2.			ate persons? ental purpose or carry out a f	unction of		□ No □ No
	a. If ye	s, what is the governmental purp	ose or function?		Supports the management, maintenance financial admi SDSU (San DUniversity) Mi Valley.	and nistration of iego State
3.		source of funding for the ager			The Campanile	
	What is the source of funding for the agency:				Foundation who receive funds from San Diego State University and operating revenues from parking and rental revenue.	
4.	government Additional Co	al agency, or a political subdironments/Details: The Corporati	on shall be an auxiliary organiza		⊠ Yes	□ No
_		ate University serving San Diego				
5.	Additional Control Directors with SDSU, the Substitute of President for	s, if any, and officers of the er omments/Details: The Board of on full voting and all other rights on DSU Vice President for Busines	Directors shall also include, as E f elected Directors, the Presiden s and Financial Affairs, the SDS DSU Associate Vice President f	Designated ot of U Vice	⊠ Yes	□ No
6.	Are meeting	s of the entity's governing bo	dy open to the public?			☐ No
	Additional Co	omments/Details:				
7.	Additional Co Real Estate of recommend	investments by the entity? omments/Details: The Corporati Committee that shall oversee the	on shall have a Finance, Investre financial affairs of the Corporate rating budget, monitor the investor of investments and related asset	ment and tion, tment	Yes	⊠ No

8.	How was the agency formed? If "Other" is chosen, please explain:	☐ Legislature ☑ 501(c)(3) ☐ Other			
9.	Account Expectations				
	When does the entity expect to deposit funds in the account?	As soon as possible.			
	b. How much does the entity expect to deposit?	\$1,000,000.0 <u>0</u>			
10.	Website Research (Completed by LAIF)				
	a. Did you complete a web search for any press regarding this entity?	⊠ Yes □ No			
	b. Were there any articles found?				
	c. If yes are they attached?				
A political subdivision is a separate legal governmental entity of the State that has specific governmental functions, such as a county, city, town, school district, or sanitation, utility, reclamation, drainage, flood control, or similar district.					

State Treasurer's Office

MEMORANDUM

Date: November 5, 2024

To: LIAB Members

From: Lily Osorio

Local Agency Investment Fund Administrator

Subject: QUASI-GOVERNMENTAL AGENCY REVIEW

LAIF Participant Name: SDSU Mission Valley Enterprises

Date of LAIF Admittance: Applicant

Organizational Structure: 501(c)(3) Non-Profit Corporation

Reason for Submission as a Quasi-Governmental Agency:

SDSU Mission Valley Enterprises bylaws do not include "members" and as such, it does not meet the LAIF legislation non-profit requirements. Consequently, SDSU Mission Valley Enterprises submitted its LAIF application as a

quasi-governmental agency.

Governmental Service

Provided:

Education

Additional Information: SDSU Mission Valley Enterprises supports the operation,

management, maintenance and financial administration of

SDSU Mission Valley.

Recommendation:

I respectfully recommend the LIAB approve SDSU Mission Valley Enterprises as a quasi-governmental agency for LAIF participation based on SDSU Mission Valley's commitment to serving higher education, the public good, and the community's goals and aspirations.





PRESS RELEASE

For Immediate Release

CONTACT:

Charles Chamberlayne

charles@chamberlaynePR.com

DOWNTOWN PARTNERSHIP INTRODUCES SPIN-OFF COMPANY FOR COMMUNITY IMPROVEMENT SERVICES

Urban Strategy Services will support SDSU Mission Valley, BOSA Development and other clients in transforming neighborhoods and business areas

SAN DIEGO – March 11, 2024 – Leveraging its decades of experience taking care of high-traffic spaces and places, the Downtown San Diego Partnership announced its groundbreaking new venture, Urban Strategy Services, which will offer custom community improvement services to transform properties, neighborhoods and business areas.

USS already works with several large clients, including BOSA Development in San Diego and will begin with SDSU Mission Valley Enterprises to provide the newly opened SDSU Mission Valley River Park and development with a variety of critical services, including a park ambassador program, janitorial, security, hospitality and consultative services to maintain a welcoming atmosphere for guests.

"We know how much the team at SDSU Mission Valley Enterprises cares about our city and creating a space that will benefit our community for generations. This kind of leadership and community focus is what makes them the perfect partner for us," said Justin Apger, USS Co-Founder and COO of the Downtown San Diego Partnership. "We firmly believe that many other organizations and businesses value their residents and neighborhoods the same way and will benefit from our experience and proven track-record. We're thrilled to kickoff Urban Strategy Services with such critical work."

"Urban Strategy Services is providing high-quality services that are helping to ensure SDSU Mission Valley is a safe and inviting place for all San Diegans," said Gina Jacobs, Associate Vice President for Mission Valley Development. "We selected them because their experience is well suited for the type of inclusive and transformative community we are seeking to create."

USS serves as a single vendor and contact for clients looking to improve or maintain excellent care of their property, neighborhood or business area. USS maintains a wide menu of services and packages for prospective clients including:

- **hospitality:** USS elevates the service and guest experience of any property by creating a comfortable environment for guests. We prioritize customer relations by welcoming every request with a friendly, helpful energy.
- **security:** With a dedicated team of professionals or *ambassadors* on standby, USS offers rapid response to emergencies such as vandalism, graffiti, and property damage, minimizing downtime and preserving the integrity of corporate or organizational assets.
- **janitorial services:** USS staff circulate through assigned areas to help maintain and correct issues by servicing restrooms, emptying receptacles, removing litter, graffiti, spills and stains and more.
- **landscaping:** From protecting ecosystems to activating spaces, our team can assist your business or organization with the maintenance, installation or development of a landscaping plan that includes unique features such as walkways, green areas, fountains, plants, ponds, trees, etc.
- **event operations**: USS's dedicated event staff help coordinate events, handling everything from planning to logistics, execution and cleanup. USS aims to ensure that each event runs smoothly and makes a positive, lasting impression with your customers and clients.
- unhoused care services: As an experienced, responsible steward of the larger San Diego community, USS approaches every situation involving the unhoused with care and compassion to create a safe and welcoming environment for clients.
- **customized solutions:** USS develops property management plans and revenue opportunities using app-based systems and data. USS works closely with each client to develop customized community improvement and property maintenance plans tailored to their specific needs, ensuring maximum efficiency and cost-effectiveness.

USS is the brainchild of Betsy Brennan, Downtown Partnership President & CEO and a former land-use attorney, and Justin Apger, Downtown Partnership COO and founding member of Mission Edge, one of the largest management consulting organizations for social enterprises and nonprofits in San Diego. While USS draws on best practices identified through the Downtown Partnership's management of special districts like the Downtown Property and Business Improvement District and City Center Business Improvement District, USS itself is a separate entity with its own dedicated service staff. USS is now available to public and corporate property owners and managers throughout the San Diego region. For more information about USS and its range of services, please visit downtownsandiego.org/urban-strategy-services.

###

Urban Strategy Services is an innovative, independent spinoff company of the Downtown San Diego Partnership that provides custom community improvement services for public and private businesses and organizations. USS transforms properties, neighborhoods and business areas, so its clients can focus on their core work. For more information, downtownsandiego.org/urban-strategy-services.

AGENDA ITEM 4 INFORMATION ITEM:

2025 LAIF Webinar



START TIME

SPEAKER

10:30 a.m.

Introductions

Lily Osorio, LAIF Administrator

State Treasurer's Office, Investment Division

10:35 a.m.

Keynote Speaker

California Treasurer Fiona Ma, CPA

State Treasurer's Office

11:00 a.m.

Economic Outlook: Rate Cuts? Consumer Spending? Inflation? What's Ahead for The Economy?

The economy is top of mind for investors – especially those focused on the credit markets. In this special presentation, Stifel Chief Economist Lindsey Piegza provides her view on the economy and what's ahead of growth, interest rate and monetary policy. She'll share the macro-economic trends related to consumer spending and investing and discuss the potential effects of new monetary and fiscal policy initiatives. Dr. Piegza also will examine the changing global and political environment, and how it may affect the economy.

Lindsey M. Piegza, Ph.D., Managing Director, Chief Economist Stifel Financial

11:45 a.m.

LAIF/PMIA Update: Managing a Large Portfolio of State and Local Money

Overview of the past year in the Investment Division, focusing on the Pooled Money Investment Account (PMIA) and credit. Additionally, there will be a discussion on what is new in LAIF and an introduction of the four Local Investment Advisory Board Members. A number of topical issues will be addressed by the Treasurer's investment management team, along with an opportunity for questions and answers.

Jeff Wurm, Director of Investments Kim McCorstin, Assistant Director of Investments Lily Osorio, LAIF Administrator Tracey Paine, Credit Manager State Treasurer's Office, Investment Division

AGENDA ITEM 5 INFORMATION ITEM:

Overview of PMIA Performance and LAIF Operations

Overview of PMIA Performance

November 13, 2024 (Dollars in Billions)

	09/30/24	09/30/23	Change From Prior Year
PMIA Performance			
Total Amount	\$161.570	\$156.422	\$5.148
LAIF Balance Percentage	12.05%	13.67%	(1.620%)
Effective Yield	4.576%	3.477%	1.099%
Quarter-to-date Yield	4.556%	3.421%	1.135%
Year-to-date Yield	4.556%	3.421%	1.135%
Average Life (in days)	231	256	(25)

Overview of LAIF Operations

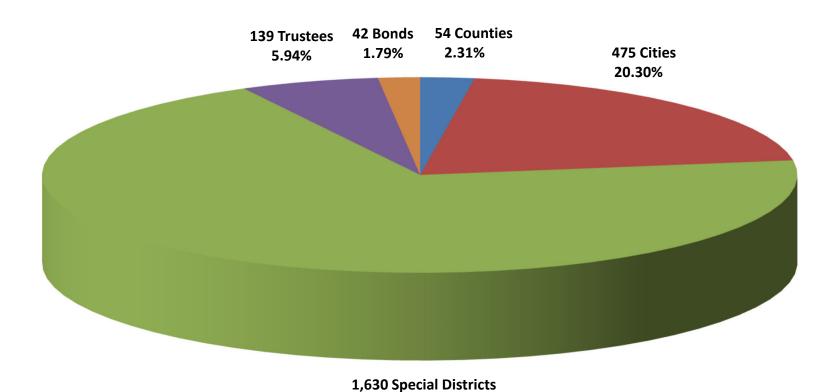
November 13, 2024 (Dollars in Billions)

	09/30/24	09/30/23	Change From Prior Year	
LAIF Performance				
Deposits	\$19.573	\$21.906	(\$2.333)	
Number of Participants:	2,340	2,355	(15)	
Special Districts	1,630	1,627	3	
Cities	475	475	0	
Trustee Accounts	139	151	(12)	
Bonds	42	48	(6)	
Counties	54	54	0	
LAIF Apportionment Rates				
	March	June	September	December
2023				4.00
2024	4.30	4.55	4.71	
LAIF Administrative Costs				
	March	June	September	December
2023				0.29
2024	0.27	0.16	0.26	
LAIF Online Update				
Number of Registered Users		1861		
Daily Number of Transactions		27		
Percentage of Total Daily Transa	ctions	71%		



LOCAL AGENCY INVESTMENT FUND

Participation as of 9/30/24 2,340 Agencies



Percentages may not total 100% due to rounding.

69.66%

SOURCE OF FUNDS Average Quarterly Balance 09/30/24 \$168.116 billion

