

**MINUTES
SCHOLARSHARE INVESTMENT BOARD**

JULY 29, 2024

Chair Stephanie Tom called the meeting to order at 1:00 PM.

ScholarShare Investment Board Members Present:

- Stephanie Tom for Fiona Ma, State Treasurer, Chair
- Michele Perrault for Joe Stephenshaw, Director, Department of Finance
- Lisa Constancio for Brooks Allen, Executive Director, State Board of Education
- Catalina Cifuentes, Governor Appointee (via teleconference)
- David Lizarraga, Speaker Appointee (via teleconference)
- Paul Martin, Governor Appointee (via teleconference)

ScholarShare Investment Board Members Absent:

- Angela Acosta-Salazar, Senate Rules Committee Appointee

ScholarShare Investment Board Staff Present:

- Stanley Zeto, Deputy Executive Director
- Noah Lightman, Manager, CSA Initiatives
- Mario Sierras, Manager
- Jose Quiaoit, Manager
- Gloria Pulido, Manager (via teleconference)
- Maci Fisher, Office Technician

State Treasurer's Office Staff Present:

- Monica Jimenez, Senior Attorney
- Ethan Caudillo, Administrative Assistant II

ScholarShare Investment Board Consultants Present:

- Kay Ceserani, Managing Principal, Meketa Investment Group, Investment Consultant (via teleconference)
- Aysun Kilic, Managing Principal, Meketa Investment Group, Investment Consultant
- Andrea Feirstein, Managing Director, AKF Consulting Group, 529 Industry Consultant (via teleconference)

ScholarShare 529 Plan Manager, TIAA-CREF Tuition Financing, Inc., Staff Present:

- Jeremy Thiessen, Senior Director, Investment Strategies of Education Savings (via teleconference)
- Linda English, Senior Director
- Kristin Murphy, Director, Marketing
- Yvette Haring, Director (via teleconference)
- Jordan Jones, Investment Analyst (via teleconference)

Gleeson Digital Strategies Staff Present:

- Otilia Bretan, Media Director, Marketing

**Agenda Item No. 1
Call To Order and Roll Call**

Chair Tom declared a quorum present.

**Agenda Item No. 2
Approval of Minutes from April 16, 2024 ScholarShare Investment Board Meeting**

The minutes for the April 16, 2024 ScholarShare Investment Board (SIB or Board) meeting were presented to the Board.

Chair Tom asked for public comment. There was none.

Board Action

Motion to approve the minutes for the April 16, 2024 SIB meeting.

MOTION:	Member Perrault	SECOND:	Member Constancio
AYES:	Members Perrault, Constancio, Cifuentes, Lizarraga, Martin, Tom		
NOES:	None		
ABSTAIN:	None		
ACTION:	MOTION PASSED		

**Agenda Item No. 3
Approval of Minutes from June 17, 2024 ScholarShare Investment Board Meeting**

The minutes for the June 17, 2024 SIB meeting were presented to the Board.

Chair Tom asked for public comment. There was none.

Board Action

Motion to approve the minutes for the June 17, 2024 SIB meeting.

MOTION:	Member Perrault	SECOND:	Member Constancio
AYES:	Members Perrault, Constancio, Cifuentes, Lizarraga, Martin, Tom		
NOES:	None		
ABSTAIN:	None		
ACTION:	MOTION PASSED		

Agenda Item No. 4 Executive Director's Report

Stanley Zeto, SIB, provided updates on accounts, contributions, and assets for ScholarShare 529 (Plan) and on contracts and marketing purchase orders. Mr. Zeto also provided general program updates as well as a legislative update on current federal and state legislation.

Jose Quiaoit, SIB, provided marketing and outreach highlights, including updates on new partnerships, statewide outreach and education activities, and the recent 529 Day offer and on-site event with legislative members to commemorate National 529 College Savings Day.

Chair Tom asked for public comment. There was none.

Agenda Item No. 5 Update on the California Kids Investment and Development Savings Program

Noah Lightman, SIB, provided an update on the California Kids Investment and Development Savings Program (CalkIDS), including an overview of participation results, distributions, call center and website analytics, and program outreach.

Chair Tom asked for public comment. There was none.

Agenda Item No. 6 Review and Analysis of Investment Performance for ScholarShare 529

Jeremy Thiessen, TIAA-CREF Tuition Financing, Inc. (TFI), presented TFI's Investment Performance Report for the Plan for the first quarter of 2024, comparing each portfolio and underlying fund allocated to the portfolios in the Plan to applicable benchmarks.

Kay Ceserani and Aysun Kilic, Meketa, presented Meketa's Investment Performance Status Report for the Plan for the first quarter of 2024.

Chair Tom asked for public comment. There was none.

Agenda Item No. 7 Resolution to Remove One Fund from Watch and Place Four Funds on Watch

Mr. Zeto presented SIB staff's recommendation that the Board adopt Resolution No. 2024-07 approving the removal of the T. Rowe Price Large Cap Growth Fund from watch status and placement of four underlying funds, the Nuveen Large Cap Responsible Equity Fund, the Metropolitan West Total Return Bond Fund, the Vanguard High-Yield Corporate Fund, and the T. Rowe Price Floating Rate Fund, on watch status.

Ms. Kilic reviewed Meketa’s Watch Memo outlining the criteria and analysis for the recommendation. Ms. Kilic responded to Chair Tom’s inquiry regarding the Vanguard High-Yield Corporate Fund .

Chair Tom asked for public comment. There was none.

Board Action

Motion to adopt Resolution No. 2024-07 approving the removal of the T. Rowe Price Large Cap Growth Fund from watch status and placement of the Nuveen Large Cap Responsible Equity Fund, the Metropolitan West Total Return Bond Fund, the Vanguard High-Yield Corporate Fund, and the T. Rowe Price Floating Rate Fund on watch status.

MOTION:	Member Perrault	SECOND:	Member Constancio
AYES:	Members Perrault, Constancio, Cifuentes, Lizarraga, Martin, Tom		
NOES:	None		
ABSTAIN:	None		
ACTION:	MOTION PASSED		

Agenda Item No. 8
Marketing Update for ScholarShare 529 and the California Kids Investment and Development Savings Program

Kristin Murphy, TFI, presented TFI’s Q1 2024 Marketing Results for ScholarShare 529 and CalKIDS, highlighting 529 Day and a significant increase in Plan contributions in first quarter 2024.

Otilia Bretan, Gleeson Digital Strategies (Gleeson), presented Gleeson’s review of the CalKIDS paid media campaign performance for first quarter 2024.

Chair Tom asked for public comment. There was none.

Agenda Item No. 9
Review of Administrative Performance for ScholarShare 529

Linda English, TFI, presented TFI’s Administrative Performance Report for the Plan for the first quarter of 2024 relative to pre-established performance criteria and reported that TFI did not underperform in any of the performance areas.

Public Comment

Chair Tom called for public comment. There was none.

There was no further business before the Board. The Chair adjourned the meeting at 2:16 PM.